

Local Licensees

Licensed as of 6/2006

Montana State University

Standard License

Bear Wear (20704)

2 Stanford Ct.
Billings, MT 59102
Ms. Kathy Jackson-Gratton
Phone 406-248-8846
Fax 406-248-3070
zgratiator@aol.com
Spec Agr Disclosed: 03/29/2006

Distribution Channel(s)

Direct Sales

Product Categories

01B (Outerwear)
01J (Fleece)
01M (Clothing Accessories)
03A (Domestics)

Bex Activewear (43893)

PO Box 787
Kalispell, MT 59903
Mr. Brian Beck
Phone 406-752-2466
Fax 406-257-7980
bex@bexactivewear.com
Spec Agr Disclosed: 05/05/2006

Distribution Channel(s)

Campus/Local Channel
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (T-shirts)
01B (Outerwear)
01C (Headwear)
01H (Fashion Apparel)
01I (Women's Apparel)
01J (Fleece)
02A (Jewelry)
02C (Accessories-Misc.)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)

Bob Ward & Sons (44634)

3015 Paxson St.
Missoula, MT 59801
Ms. Kristi Bachman
Phone 406-728-3220
Fax 406-728-5230
www.Bobwards.com
sales@bobwards.com
Spec Agr Disclosed: 01/10/2006

Distribution Channel(s)

Related Retail Sales

Product Categories

01B (Outerwear)
01C (Headwear)
06A (Sports Equipment)

Clearlake Advertising (38818)

6168 Ric oshay Rd.
Geraldine, MT 59446
Ms. Annabelle Anderson
Phone 406-737-4314
Fax 406-737-4314
ericann1@ttc-cmc.net
Spec Agr Disclosed: 03/22/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (T-shirts)
01B (Outerwear)
01C (Headwear)
01D (Miscellaneous Apparel)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Fashion Apparel)
01I (Women's Apparel)
01J (Fleece)
01M (Clothing Accessories)
02A (Jewelry)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06B (Balls)
07D (Infant Products)

Craven's Coffee Co. (36963)

115 North Magnolia Street
Spokane, WA 99202-3025
Mr. Simon Thompson
Phone 509-747-6424
Fax 509-482-5775
www.Cravenscoffee.com
simone@cravenscoffee.com
Spec Agr Disclosed: 07/22/2005

Distribution Channel(s)

Mass Channel

Product Categories

07B (Consumables)

Crazy Creek Products Inc. (24577)

PO Box 1050
Red Lodge, MT 59068
Ms. Carol Wohlleben
Phone 406-446-3446
Fax 406-446-1411
www.Crazycreek.com
cwohlleben@crazycreek.com
Spec Agr Disclosed: 07/22/2005

Distribution Channel(s)

Mid Tier/Better Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)

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Crystal Sportswear (14495)

1629 South Avenue West
Missoula, MT 59801
Mr. Anthony Dalpiaz
Phone 406-543-5492
Fax 406-549-1109
www.Crystalsportswear.com
tony@crystalsportswear.com
Spec Agr Disclosed: 05/11/2006

Product Categories

- 01A (T-shirts)
- 01B (Outerwear)
- 01C (Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Fashion Apparel)
- 01I (Women's Apparel)
- 06A (Sports Equipment)

Distribution Channel(s)

- Campus/Local Channel
- Mass Channel
- Mid Tier/Better Channel

Distribution Channel(s)

- Campus/Local Channel
- Restricted Channel

Product Categories

- 01A (T-shirts)
- 01B (Outerwear)
- 01C (Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Fashion Apparel)
- 01J (Fleece)
- 01K (Loungewear)
- 03A (Domestics)

Harrington Company Inc. (34985)

PO Box 3178
Butte, MT 59702-3178
Mr. Ted Connor
Phone 406-494-3200
Fax 406-494-5355
tkling@montanavendor.com
Spec Agr Disclosed: 02/14/2006

Distribution Channel(s)

- Campus/Local Channel
- Restricted Channel

Product Categories

- 07B (Consumables)

Product Categories

- 01A (T-shirts)
- 01B (Outerwear)
- 01C (Headwear)
- 01D (Miscellaneous Apparel)
- 01J (Fleece)
- 01M (Clothing Accessories)
- 03A (Domestics)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06C (Toys)

Diamond L Bar Studios (53310)

2104 5th St. South
Great Falls, MT 59405
Mr. Ron Ukrainetz
Phone 406-452-6041
Fax
cedrwing@sofast.net
Spec Agr Disclosed: 09/30/2005

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mid Tier/Better Channel

Product Categories

- 06C (Toys)

Headwaters Gifts LLP (49399)

3116 Old Pond Rd.
Missoula, MT 59802
Mr. George Torp
Phone 406-549-8283
Fax 406-549-3134
gtorp@bresnan.net
Spec Agr Disclosed: 11/11/2005

Distribution Channel(s)

- Campus/Local Channel
- Mass Channel

Product Categories

- 04B (Collectibles)

Master Sports (19851)

1001 N. Russell
Missoula, MT 59808
Ms. Wendy Evans
Phone 406-549-2632
Fax 406-549-0038
stitches@montana.com
Spec Agr Disclosed: 11/01/2005

Distribution Channel(s)

- Campus/Local Channel
- Mass Channel
- Related Retail Sales
- Restricted Channel

Product Categories

- 01A (T-shirts)
- 01B (Outerwear)
- 01C (Headwear)
- 01D (Miscellaneous Apparel)
- 01H (Fashion Apparel)
- 01J (Fleece)
- 01M (Clothing Accessories)

Eye of the Needle Inc. (56425)

2825 Stockyard Road H-3
Missoula, MT 59808
Ms. Rita Reesman
Phone 406-549-1675
Fax 406-829-3966
eyeofneedle@blackfoot.net
Spec Agr Disclosed: 04/22/2005

Distribution Channel(s)

- Campus/Local Channel
- Restricted Channel

Looking Glass Printing Inc. (53859)

465 Hidden Valley South
Florence, MT 59833
Mr. Barbra Christopherson
Phone 406-273-4638
Fax 406-273-6358
lookingglassprinting@msn.com
Spec Agr Disclosed: 10/20/2005

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Montana State University

Stadium Sports/Wa (14019)

933 E. 3rd Ave.
 Spokane, WA 99202
 Mr. Scott Hoffman
 Phone 509-533-0366
 Fax 509-533-0367
 www.Stadiumsports.org
 harold@stadiumsports.org
 Spec Agr Disclosed: 02/15/2006

Product Categories

- 01A (T-shirts)
- 01B (Outerwear)
- 01C (Headwear)
- 01D (Miscellaneous Apparel)
- 01J (Fleece)

- 01A (T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Fleece)

Distribution Channel(s)

- Campus/Local Channel
- Restricted Channel

Product Categories

- 01A (T-shirts)
- 01J (Fleece)

Sutton's Sportswear (17193)

PO Box 80010
 Billings, MT 59108-0010
 Mr. Rick Riggs
 Phone 406-656-4786
 Fax 406-652-1680
 www.Suttonssportswear.com
 artdept@suttonssportswear.com
 Spec Agr Disclosed: 11/15/2005

Western Image Inc. (17629)

107 N. Phillippi Street
 Boise, ID 83706
 Mr. Mark Shirrod
 Phone 208-362-9300
 Fax 208-362-9114
 mshirrod@westernimage.com
 Spec Agr Disclosed: 08/11/2005

Distribution Channel(s)

- Campus/Local Channel
- Mass Channel
- Mid Tier/Better Channel

Product Categories

- 01A (T-shirts)
- 01C (Headwear)
- 01G (Youth Apparel)
- 01H (Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Fleece)
- 02A (Jewelry)
- 03D (Housewares)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)
- 06D (Games)

Distribution Channel(s)

- Campus/Local Channel
- Mass Channel
- Mid Tier/Better Channel

Product Categories

- 01A (T-shirts)
- 01B (Outerwear)
- 01C (Headwear)
- 01H (Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Fleece)
- 01K (Loungewear)

Universal Athletic Ser/Mt (13028)

PO Box 1620
 Bozeman, MT 59771-1620
 Mr. Greg Miller
 Phone 406-587-4415
 Fax 406-587-0228
 www.Universalathletic.com
 gmiller@universalathletic.com
 Spec Agr Disclosed: 11/10/2004

Wild West Shirt Co. (12491)

1400 N. Rouse Ave.
 Bozeman, MT 59715
 Mr. Don Cowles
 Phone 406-587-5133
 Fax 406-587-5347
 don@wildwestshirts.com
 Spec Agr Disclosed: 02/16/2006

Distribution Channel(s)

- Campus/Local Channel
- Mid Tier/Better Channel
- Related Retail Sales

Product Categories

Distribution Channel(s)

- Related Retail Sales

Montana State University Billings

Clearlake Advertising (38818)

6168 Ric oshay Rd.
 Geraldine, MT 59446
 Ms. Annabelle Anderson
 Phone 406-737-4314
 Fax 406-737-4314
 ericann1@ttc-cmc.net
 Spec Agr Disclosed: 03/22/2006

Distribution Channel(s)

- Campus/Local Channel
- Direct Sales
- Mass Channel
- Mid Tier/Better Channel

Product Categories

- 01C (Headwear)

Elite Frames Inc. (47581)

76360 River Road
 Oakridge, OR 97463
 Mr. Jason Carpenter
 Phone 541-782-4686
 Fax 541-782-4585
 jcoakridge@hotmail.com
 Spec Agr Disclosed: 11/01/2005

Distribution Channel(s)

- Campus/Local Channel

Product Categories

- 03C (Office Products)
- 05D (School Supplies)

Montana State U College of Technology Great Falls

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6168 Ric oshay Rd.
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ericann1@ttc-cmc.net
Spec Agr Disclosed: 03/22/2006

19 Licensees
19 Special Aggrements
19 Disclosed

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

01A (T-shirts)
01B (Outerwear)
01C (Headwear)
01D (Miscellaneous Apparel)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Fashion Apparel)
01I (Women's Apparel)
01J (Fleece)
01M (Clothing Accessories)
02A (Jewelry)
03A (Domestics)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)

Montana State

University-Northern

Clearlake Advertising (38818)

6168 Ric oshay Rd.
Geraldine, MT 59446
Ms. Annabelle Anderson
Phone 406-737-4314
Fax 406-737-4314
ericann1@ttc-cmc.net
Spec Agr Disclosed: 03/22/2006

Distribution Channel(s)

Campus/Local Channel
Direct Sales
Mass Channel
Mid Tier/Better Channel

Product Categories

None Specified